



SKYLOUNGE

www.myskylounge.co.uk

Topics at a Glance

- **Wealth- & Asset management (protection)**
 - New RiskMetrics for a Changed World
 - Selecting the Right Indexes and Benchmarks for Performance Measurement and Model Portfolio
 - From Asset Gathering to Asset Managing: Building resources for different types of Advisors
 - Outsourcing: What, Why and How?
- **Trust and Taxplanning**
 - Tax, Trust and Estate Planning
 - Offshore trust and companies
 - Family Office, Advisory for Non-Doms. and Non-Res.
 - Succession Planning
- **Corporate Services**
 - Business Advisory Services
 - Company Incorporation / Secretarial Services
 - Accounting and Tax services
 - Investment and Stock Exchange services
- **Marine and Aviation**
 - Optimizing the benefits of ownership
 - Mitigating the costs and complexities
- **Real Estate**
 - Real Estate as a key asset class for investment purposes
 - Portfolio of residential and commercial properties
 - Enhancing the effectiveness of ownership structures
- **Alternative Investment**
 - Ethics/value based investment:
 - Keyselling points for precious metal (e.g. Gold)
 - FX
 - Artwork and Antiquities: Authentication, Attribution and Valuation
- **Citizenship by investment**
 - Key Economic Citizenship Programmes worldwide
 - What investment is required?
 - European Programmes: Citizenship vs. Residence
 - USA (EB5 Investor Visa), Canada,...
 - Caribbean Islands
 - Citizenship and Residence as a Family Asset
- **Bespoke Luxury Travel**
 - Wellness & Spa, Medical Tourism
 - Destinations: City breaks/Hotspots



Portrait: Sharps Pixley - London

Sharps Pixley are London-based fiduciary brokers who act as the "trusted" advisors to their clients, in short they say, "what you can have".

Sharps Pixley are currently focused through the merger of two fiduciary services, a family office and a trust company, to provide a more integrated service to their clients.

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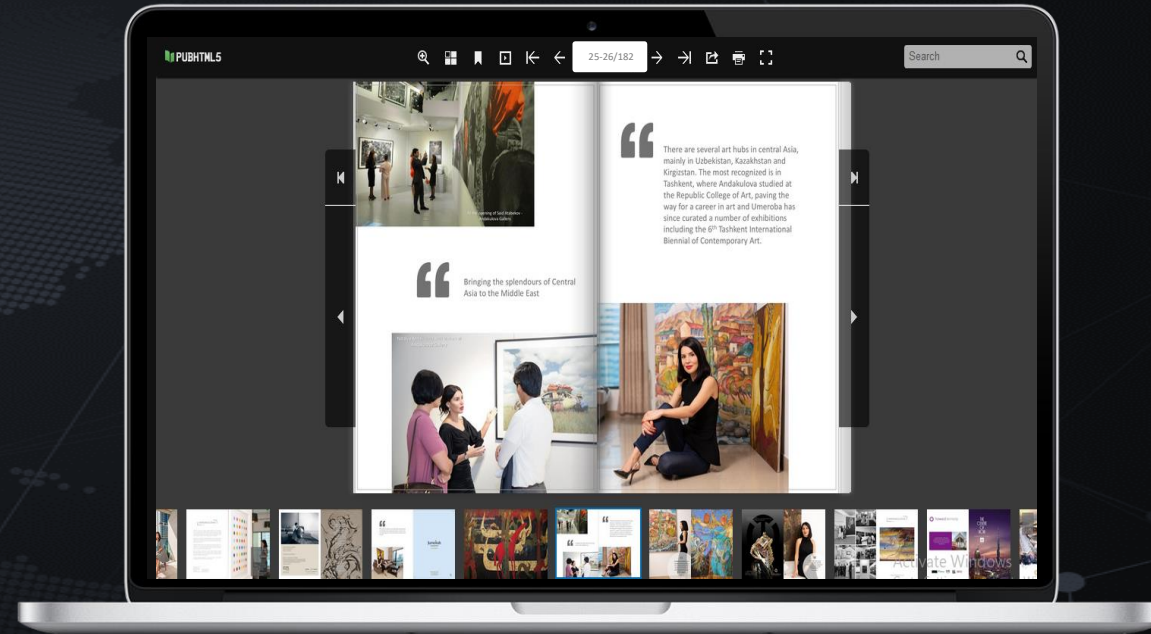
FERDINAND BERTHOUD

1788. IN THE CONQUEST OF THE OCEANS, EVERY MINUTE COUNTS.

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Online Audience



The digital version (sent as e-magazine with on-demand e-mail blasts) is compatible with iOS, Android phones, iPad and Android tab and sent out fortnightly to over our active and subscribed email addresses globally.

Print, Design and Courier



SKYLOUNGE is directly distributed (hand-delivered by *express courier* with sign-off) to all our High-Net-Worth Individuals, Entrepreneurs, Private and Institutional Investors, Family Offices and C-Suites from the MENA region through our Print Medium (5000 hard copies) and we have a digital patronage in excess of an additional 2000 target audience. Overall estimated readership in excess of **25000**.

High quality materials with the finest heavy weight paper (perfect bound / high-end laminated, 300gsm outbound / 250gsm) is used to produce our publication. Every aspect of SKYLOUNGE is of the highest quality.

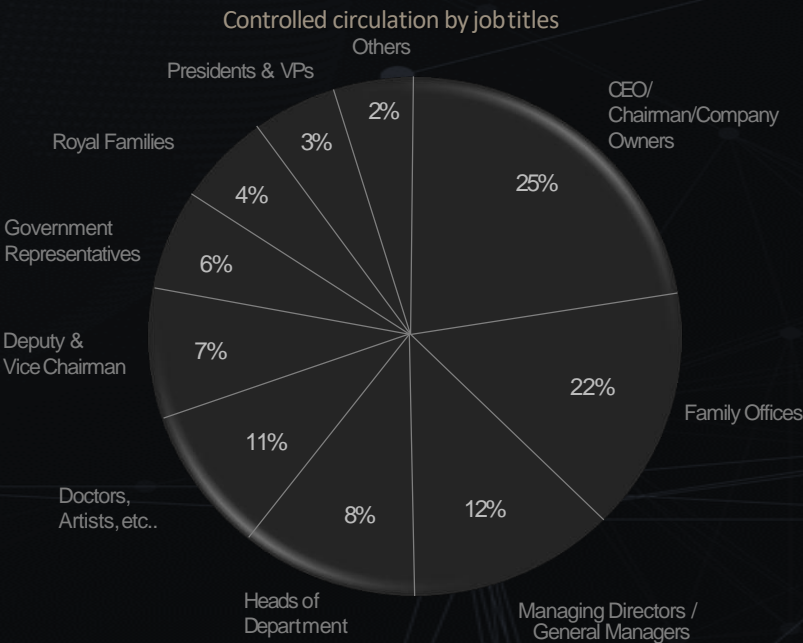
Breakdown

The distribution is targeted, SKYLOUNGE is strictly *by-invitation-only* and reaches out to HNMs and family offices from the MENA region (including members of *Royal Families* and Government Representatives). Furthermore, SKYLOUNGE is being given to several Arab Embassies and affiliated associations. SKYLOUNGE is also distributed at careful selected events and conferences ensuring to keep its highest standard of audiences.

Produced four times a year, SKYLOUNGE comes with on-demand e-mail blasts. Additional hard-copies are kept for alliances with selected Airlines and Private Jet Charter companies as *in-flight* magazine as well as at VIP/Business-Class Lounges at selected airports across the Gulf region (e.g. Dubai: Ahlan Lounge, Bahrain: Marhaba Lounge, Casablanca: Safar Lounge)

Furthermore, at selected:

- ❖ Private Banks
- ❖ Wealth Management Companies
- ❖ Luxury Real Estate Companies
- ❖ Lawyer's Offices
- ❖ Private Clubs, Business Clubs
- ❖ Yacht Clubs
- ❖ Private Jet Companies (in-flight magazine)
- ❖ Designated Luxury Shopping Malls
- ❖ Luxury Concierge Services
- ❖ Signature Golf and Member Clubs
- ❖ Conferences, Forums, Summits
- ❖ Luxury Hotels & Wellness Spas
- ❖ Private Clinics
- ❖ Fine Jewellery & Haute Horlogerie Boutiques
- ❖ Art Galleries and Museums



World point target audience

- GCC countries
(hub: Dubai for all GCC countries)
- North Africa & West Africa
(hub: Casablanca)
- USA/Canada
(hub: Miami & Houston)
- Caribbean & Latin America
(hub: Monterrey-Mexico)
- Southeast Asia
(hub: Singapore & Kuala Lumpur)
- Europe
(hub: London)
- At designated events/conferences



Network of alliances and partners

Through our experience in related fields like Private Wealth Management within the Gulf region for over a decade now, we have proudly built up a vast and loyal database of *movers and shakers* (CEOs, MDs, Heads of Dept. etc..).

We are also working closely with international governments and Investment Promotions Agencies.

It is however crucial to *stay tune* with all the changes happening in a fast-moving business world, hence, to keep and form permanent new strategic alliances with conference-organizers and associations, thus to ensure for our clients and contributors the right mix of being seen and heard by the right audience. As this publication is lined up with several events, we support and encourage our clients to attend the one or the other event.



Some of the events:



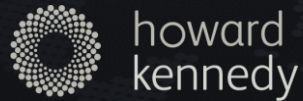
Among our clients, partners and affiliates



LCP/PrivateOffice



ĀMAN



MARINA VERNICOS



CAROLINE OLDS
MONACO REAL ESTATE



RESIDENCES

300 BISCAYNE BOULEVARD WAY
MIAMI

Specifications

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- 303mm x 216mm (with bleed)

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at a minimum of 300dpi. When saving artwork to pdf, you should save your artwork as follows:

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Individual line art resolution: 1200dpi

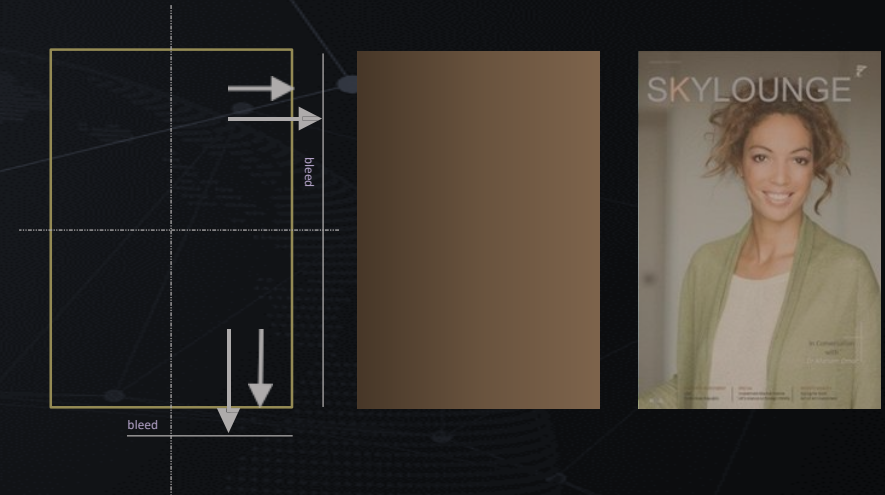
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Fonts: Always embed all fonts

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It is recommended that all text and prominent images should be placed within 5mm of your crop marks – this is to ensure that no important detail is lost during the trimming process. All files to be sent as PDF/JPEG/TIFF/FILES.



Term dates

- June 2024 - September 2024 - November 2024 - December-January 2024/25

Inclusion strictly by invitation only

SKYLOUNGE

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