

2024



# TDM

## MEDIA KIT

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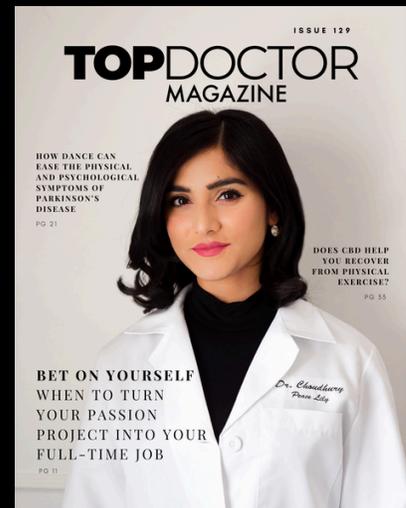
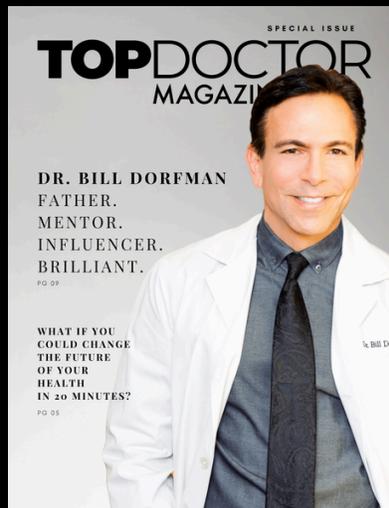
ADVERTISING OPTIONS



# TOP DOCTOR MAGAZINE

## ABOUT

At TopDoctor Magazine, our mission is to foster connections within the health and wellness community, acting as a vital bridge between doctors and patients and facilitating collaborations between medical companies and healthcare professionals. Our purpose extends to empowering our readers, providing them with the knowledge to make well-informed healthcare and lifestyle decisions. We take pride in being the ultimate resource for interviews with health and wellness leaders, delivering trending medical news, and covering a wide range of healthy living topics.



## WHAT YOU CAN EXPECT

In every issue, we strive to uphold the highest standards of journalistic integrity, accuracy, and relevance. Our dedicated team of writers, editors, and medical experts work tirelessly to bring our cover features well-researched and compelling content that is both educational and engaging. Moreover, our graphic design team is committed to delivering an aesthetically pleasing reading experience where captivating design seamlessly merges with informative content, ensuring each issue becomes an engaging journey of discovery.

For any questions about the featured article interview process and social media promotion, please contact our Editor in Chief, Hannah H., at [hannah@topdoctormagazine.com](mailto:hannah@topdoctormagazine.com).

# COVER FEATURE



## FRONT COVER

\$20,000

- 3-4 PAGE ARTICLE
- 100 PRINTED COPIES OF YOUR FEATURED ISSUE
- YOUR VERY OWN AD SENT TO OUR EMAIL SUBSCRIBER BASE
- FULL WEB BANNER ON OUR WEBSITE
- EMAIL CAMPAIGN
- POP-UP BANNER PRINTED & SHIPPED TO YOU

## BACK COVER

\$7,500

- 3-PAGE ARTICLE
- 50 PRINTED COPIES OF YOUR FEATURED ISSUE
- YOUR VERY OWN AD SENT OUT TO OUR EMAIL SUBSCRIBER BASE



# ADVERTISEMENT OPTIONS

## MAGAZINE

- 01* FULL PAGE AD  
\$3,000
- 02* HALF PAGE AD  
\$1,500
- 03* QUARTER PAGE AD  
\$750
- 04* QR CODE & LINK  
\$300

## WEBSITE

- 01* SEO SUPERCHARGED WEBSITE  
\$7,500
- 02* ARTICLE INLINE AD  
\$1,500
- 03* HYPERLINK  
\$150
- 04* FEATURED ARTICLE  
\$350



# ADVERTISEMENT OPTIONS

## MEDIA

*01* MUSCLE & FITNESS+ PODCAST  
\$5000

*02* BOSTON BIO LIFE WEBINAR  
\$3500

*03* SOCIAL MEDIA POST  
\$375

*04* SOCIAL MEDIA AD  
\$500

## EMAIL CAMPAIGN

*01* ONE-TIME AD  
\$1,500

*02* TWO-MONTH DURATION  
\$4,000



# ADVERTISING BUNDLE OPTIONS



01

QR CODE, HYPERLINK ON WEBSITE,  
AND SOCIAL MEDIA POST

\$400

02

QUARTER PAGE AD & ONE-TIME EMAIL AD

\$1,875

03

HALF PAGE AD & ARTICLE INLINE AD

\$2,500

04

FULL PAGE AD & SOCIAL MEDIA AD

\$3,200

05

FULL PAGE AD & TWO MONTH EMAIL  
CAMPAIGN

\$5,500



[topdoctormagazine.com](http://topdoctormagazine.com)



**CONTRIBUTING  
AUTHOR  
PACKAGES**

**TDM**

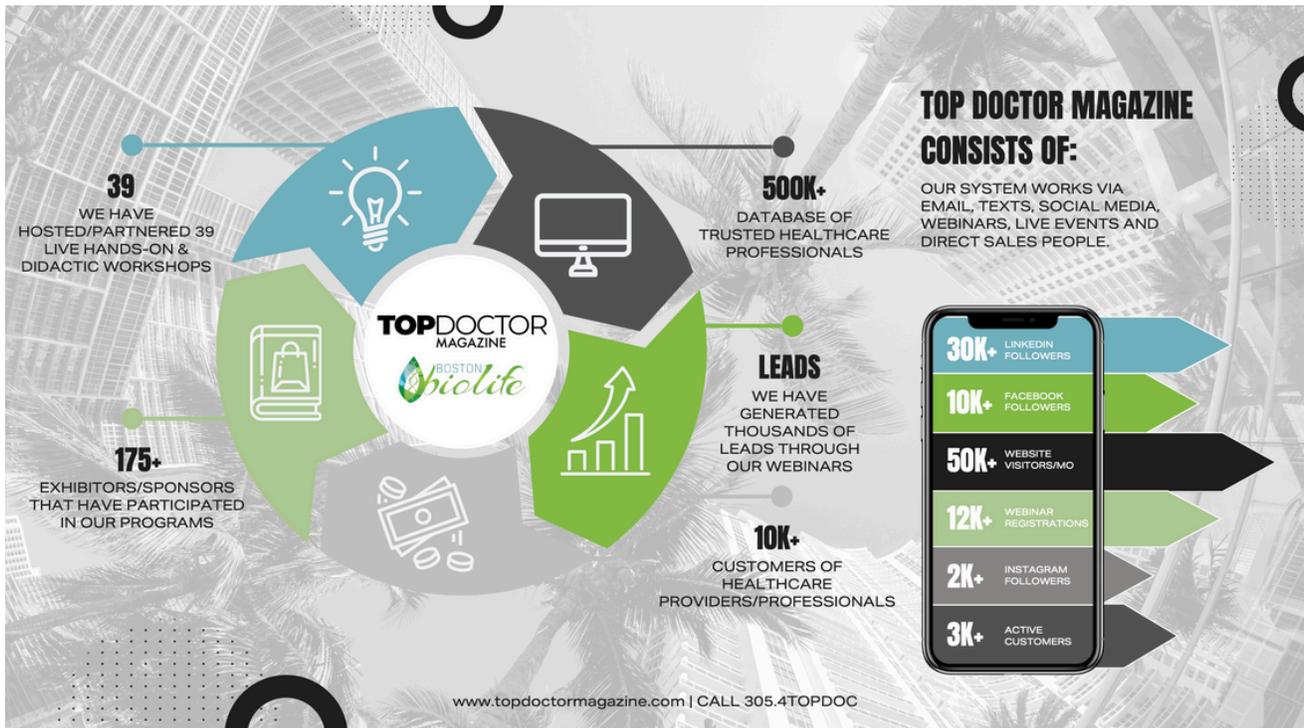
# ISSUE AND WEBSITE

## 4 PAGE ARTICLE

\$499

- 4 PAGE ARTICLE, 1,150-1,300 WORDS AND
- 1 PICTURE PROVIDED BY CONTRIBUTING AUTHOR

# TDM REACH



*\*Please see 'Contributing Author Notes' Page for Further Information*

# CONTRIBUTING AUTHOR ADD-ONS

## INTERVIEW AND ARTICLE

\$499

- The contributing author would be interviewed by one of our copywriters and they will write the article for you.

## PRINTED COPIES

- If you would like printed copies of the magazine your article is included in, please let us know the quantity when selecting your package. Shipping is included.

## AD SPACE

- |                            |                           |
|----------------------------|---------------------------|
| • FULL PAGE AD<br>\$3,000  | • HALF PAGE AD<br>\$1,500 |
| • QUARTER PAGE AD<br>\$750 | • QR CODE & LINK<br>\$300 |

*\*Please see 'Contributing Author Notes' Page for Further Information*

# CONTRIBUTING AUTHOR NOTES

## MONTHLY ISSUE RELEASE SCHEDULE

- Every new issue is released on the 1st day of each month.
- All articles have specific deadlines and are subject to editorial review; this document serves as formal notification of those deadlines.

## FOR ISSUE AND WEBSITE PACKAGES

- Before you purchase your contributing author package, you will receive a 'Contributing Author Agreement.' This agreement is a prerequisite for initiating the article creation process, ensuring that all necessary formalities are completed and in compliance with our procedures.
- The initial round of edits for these articles is due on the 5th of each month, the month before the upcoming issue release, with the final edits due on the 8th of each month.
- Please send in ready-to-print photos and only include photos you would want used in your article. We do not edit or Photoshop photos.
- Contributing authors will see their articles featured in one of TopDoctor Magazine's monthly issues and on the website when it is released.
- Your article will be advertised via social media according to our Social Media Manager's post schedule. If you would like us to collaborate with your account on our post, please indicate so when sending in your photos, including your social media handles.
- For any other questions, please email [jeffrey@topdocrx.com](mailto:jeffrey@topdocrx.com).

**TDM**