Top Doctor Magazine

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AURAWELL

PIONEERING A NEW ERA IN PEMF THERAPY FOR HEALTH AND WELLNESS

BY RILEY GEORGE

In today's world of healthcare, where individuals seek holistic and alternative treatments to avoid invasive surgeries and heavy pharmaceutical reliance, AuraWell emerges as a leader in providing accessible, effective solutions. Alane Paulley and TJ Blandford are at the helm of this pioneering movement, working to redefine personal wellness through high-powered Pulsed Electromagnetic Field (PEMF) therapy. Their journey with AuraWell is a story of passion, innovation, and commitment to making advanced wellness tools available to everyone.

Alane Paulley: **From Television Producer to Wellness Advocate**

Alane Paulley's path to AuraWell is a unique journey. Coming from a career in television production, Alane initially found herself in the wellness space through a family connection. Her father, a pioneer in PEMF therapy, primarily used the technology on horses, creating a niche business in animal wellness. When Alane witnessed the broader applications of PEMF for humans, particularly the stories of people who used it for pain relief and recovery, her interest grew. With encouragement from her family, she left television production after six years to join her father's business and eventually took over operations when he retired.

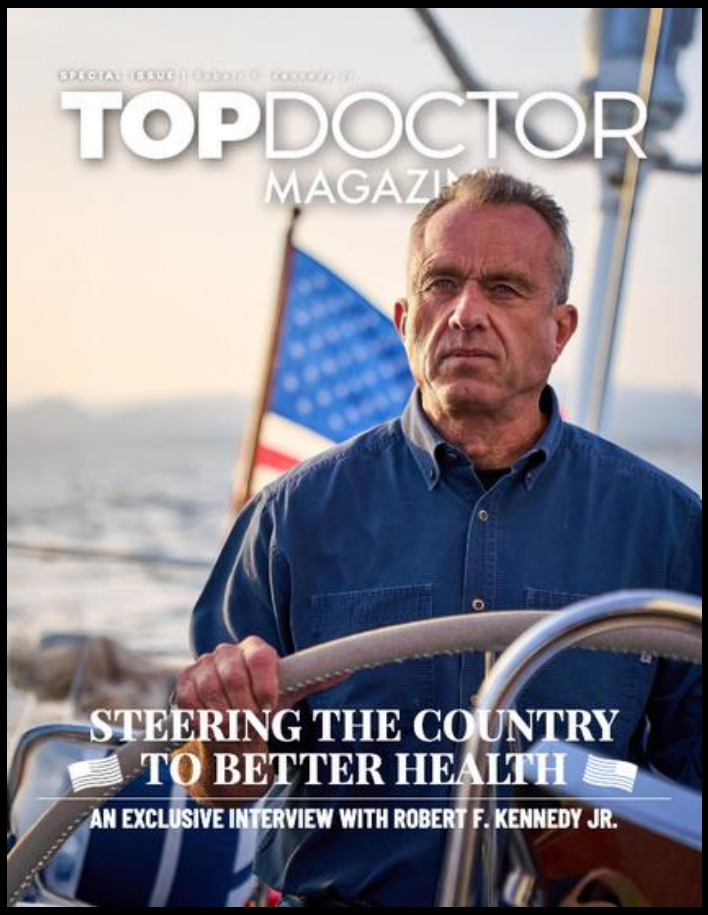
Seeing PEMF's benefits firsthand fueled Alane's drive to make the technology more widely accessible.

"There are so few options that don't involve surgery or medication," she explained.

Her dedication to the cause became a mission: to develop an FDA-cleared, consumer-level PEMF device that people could use at home. Today, AuraWell's products allow users to address chronic pain, improve mobility, and promote faster recovery—all from the comfort of their own homes.

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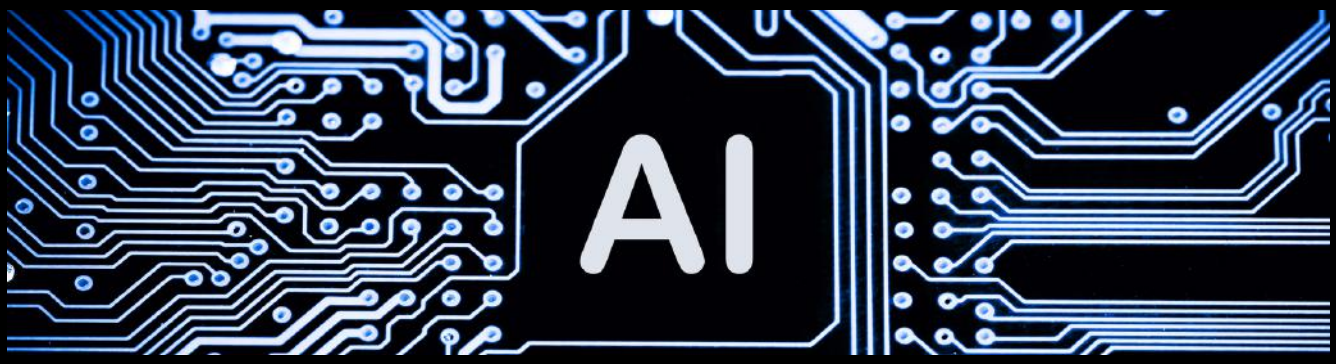
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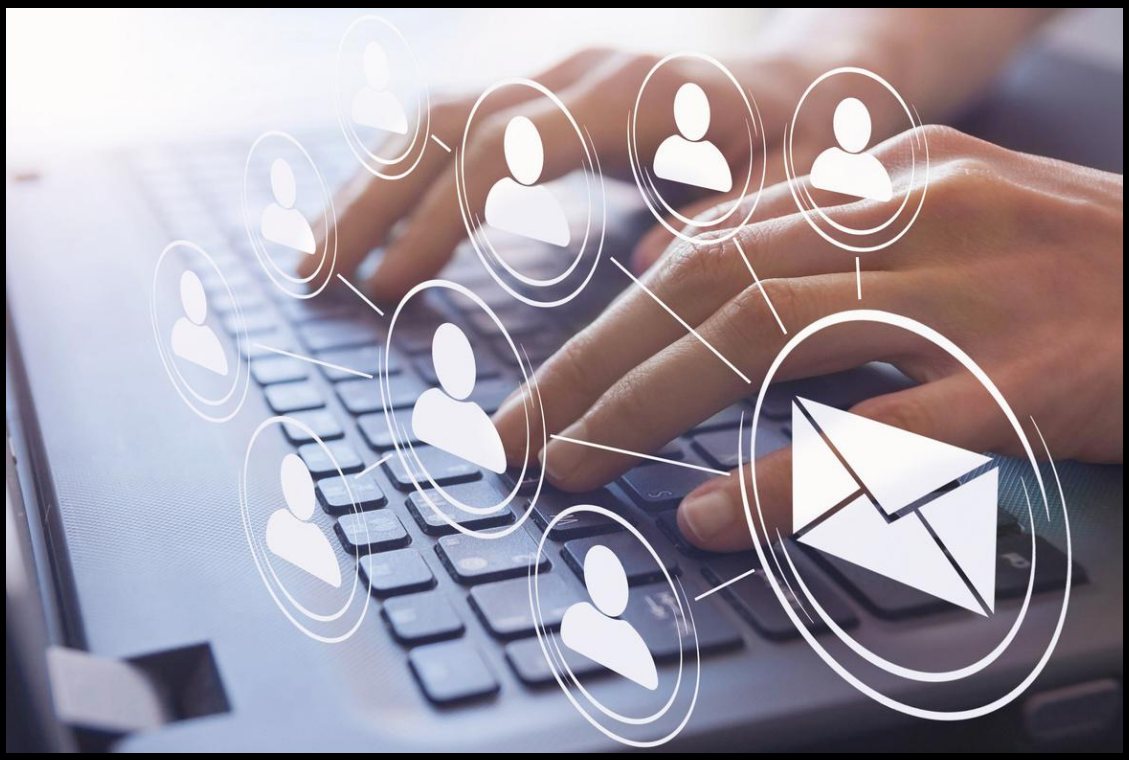
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