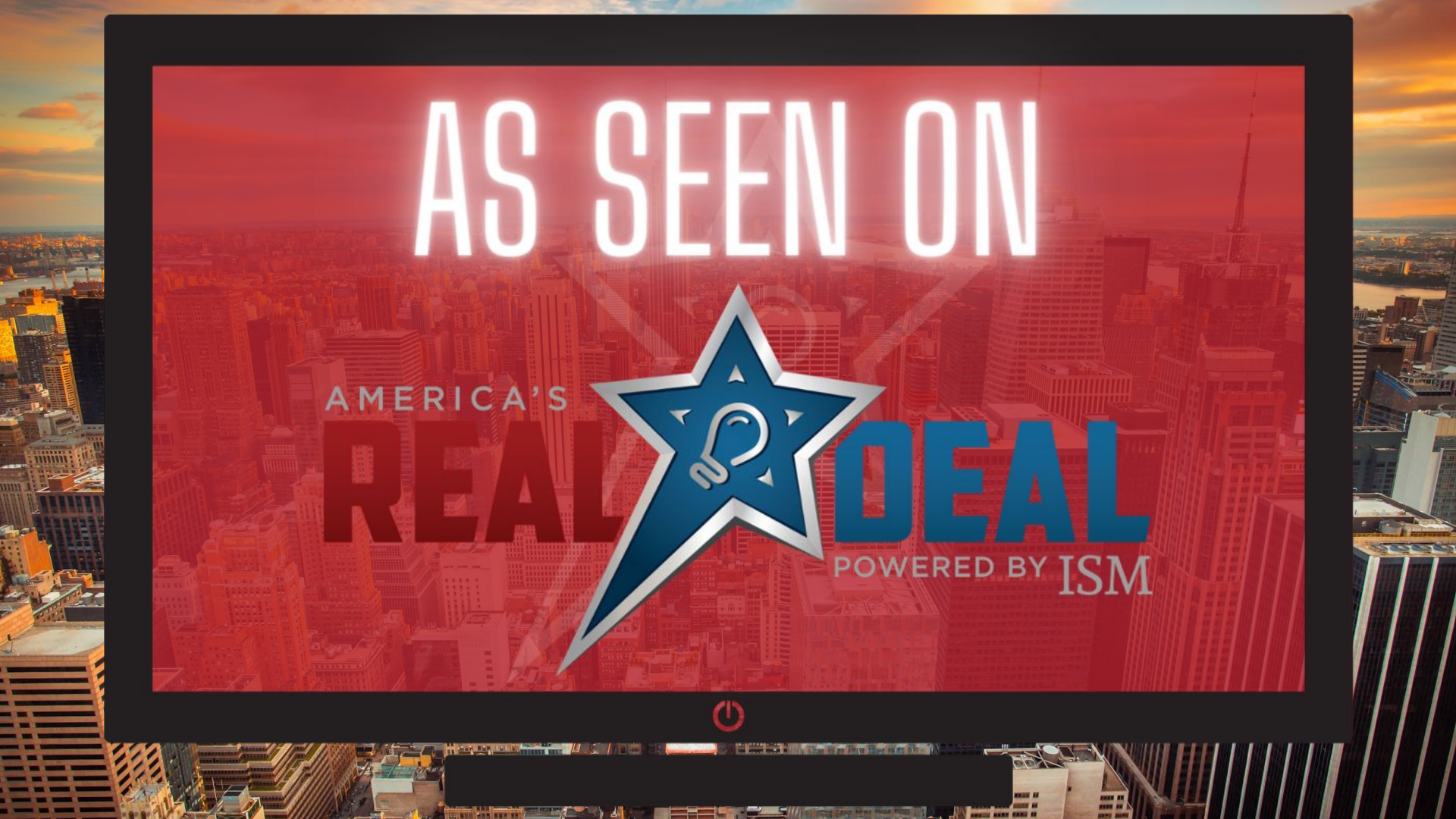

AS SEEN ON
AMERICA'S
REAL DEAL
POWERED BY ISM


AMERICA'S
REAL DEAL
POWERED BY ISM
On this exciting new TV show, viewers get to invest $100 or more in vetted Private Companies
ALONG WITH the on-set INVESTORS

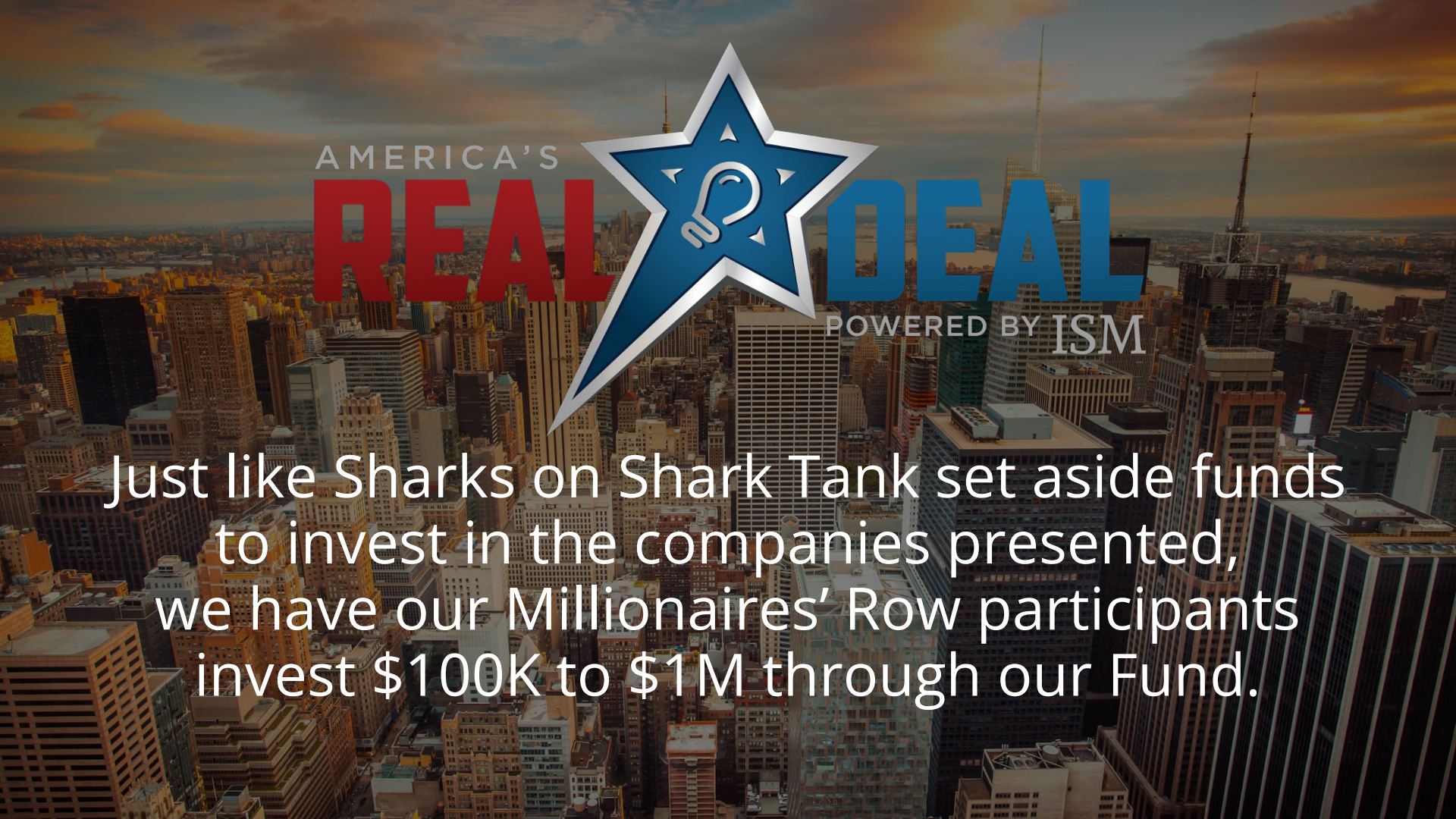

AMERICA'S
REAL DEAL
POWERED BY ISM
Why invite everyone to invest in PRIVATE companies?
Because that is where wealth is made. Prior to this only the wealthy could invest in private companies.



We help those eager to learn have access to Investments that have the potential of multiples and learn from investment experts through the show & America's Real Deal University


AMERICA'S
REAL DEAL
POWERED BY ISM
We are looking for wealthy, educated, impact focused individuals to be on the TV Show as part of our Millionaires' Row


AMERICA'S
REAL DEAL
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Qualifiers:
No felonies
No radical social media
Net worth over $1M
Liquidity of at least $100K
Interested in mentoring business owners



Just like Sharks on Shark Tank set aside funds to invest in the companies presented, we have our Millionaires' Row participants invest $100K to $1M through our Fund.




SEASON ONE AIRED ON FOX BUSINESS NETWORK
& OUR OWN CHANNEL ON THESE PLATFORMS
tv+
androidtv
firetv
Roku
ALSO AIRED IN SYNDICATION (RERUNS)
BIZ.TV & RIGHTNOWTELEVISION

OVER $2M IN SALES WERE MADE DURING THE AIRING OF SEASON ONE.

OVER $2M WAS INVESTED IN THE TOP FOUR COMPANIES THAT OUR FUND INVESTED IN.

SINCE AIRING SEASON ONE, THESE COMPANIES GREW: 22%, 29%, 33% AND 197%.
VALUATIONS INCREASED $385,000 TO $13,200,000

SEASON TWO PRODUCTION TEAM

HOLLY WOFFORD - EXECUTIVE PRODUCER SHOWRUNNER
(Survivor, American Ninja Warrior, TKO with Kevin Hart..)

ROBIN FEINBERG - CO-EXECUTIVE PRODUCER
(The Profit, American Greed, Money Court,..)

ADAM SAMPSON - DIRECTOR
(The Toy Box, Candy Land, Craftopia, Love is Blind..)

SCOTT STOREY - SET PRODUCTION
(Wipeout, MTV Awards, Bobby Flay, Disney..)

JONATHAN PULTIN - LINE PRODUCER
(Wahlstreet, Life Below Zero, Naked & Afraid...)

ADDITIONAL PRODUCERS
Shawn Aly, Senior Producer
Brett McCoster, Supervising Producer
Jeremy Conners & Caitlyn Mairs, Segment Producers

MAJOR FORMAT ADJUSTMENTS FROM SEASON ONE

1. Our ICONS will invest, and we have added a studio audience of investors who invest during filming.
2. Besides the backstories, everything takes place on the main stage.
3. There are three rounds of competition with a winner in each episode.



New Season Two Set Design

TIME TO VET - BEFORE FILMING:

Millionaires' Row Investors will have confidential EARLY ACCESS to the pitching companies' full campaigns, CPA reviewed or audited financials, and REG CF & REG A+ disclosure documents.



AMERICA'S REAL DEAL
POWERED BY ISM

On America's Real Deal, The deal is set in stone with the SEC, so no negotiating and devaluing the deal.

You are either in or out.

Companies compete to raise the most capital, sell the most products and receive the most votes.



AMERICA'S REAL DEAL
POWERED BY ISM


AMERICA'S
REAL DEAL


ICONS
CELEBRITY HOST
CELEBRITY ICON


MILLIONAIRES’ ROW INVESTORS




COFFEE CO.
TECH CO.
PROPERTY CO.
2
1
3
THE WINNER OF THIS EPISODE EARNS A TROPHY, BRAGGING RIGHTS,
AND INVESTMENT FROM AMERICA'S CROWD FUND

Now it's up to America - the TV Audience - to VOTE, BUY products and INVEST in their favorite companies. The TV Viewers determine the Season Champion, and who wins an extra $100,000 investment.



TV VIEWERS VOTE FOR THEIR FAVORITE COMPANY BY POSTING ON THEIR SOCIAL MEDIA PLATFORMS



TV VIEWERS CAN ALSO BUY THE PRODUCTS AND INVEST IN THEIR FAVORITE COMPANY AS THEY COMPETE FOR $100,000.







To Vote for your Favorite Companies.

Simply click on the Social Media Platforms you have followers and share it to your page. Every share counts as a Vote.













[CLICK HERE TO SEE THE ACTUAL VOTING PROCESS]

SUPPORTING CAST

ISM Determines eligibility and handles SEC compliance.
It earns consulting fees and equity in each company.

AMERICA'S REAL DEAL IS A TV SHOW Designed to attract investors & businesses.
It earns money from advertising & up to 35% of product sales



AMERICA'S CROWD FUND LIMITED PARTNERSHIP **INVESTS IN COMPANIES** VETTED BY ISM AND THOSE PROMOTED ON THE SHOW.

AMERICA'S CROWD FUND LLC Is the General Partner **[Manager]** of the FUND.

AMERICA'S CROWD FUND ONE L.P.

ICONS, Celebrities & Millionaires' Row Investors invest in the FOUNDER'S FUND:

4% First year operational fees

6% into Season One companies

30% into America's Real Deal

20% into ISM, (the compliance company)

40% into Season Two Companies

100% [The INDEX FUND division only invests in Season Two Companies]



AMERICA'S REAL DEAL POWERED BY ISM

As a member of Millionaires' Row you get to be part of the filming of the TV show - building your brand, networking with other investors and the Celebrities....



POWERED BY ISM

AMERICA'S CROWD FUND

AMERICA'S CROWD FUND ONE, L.P.
Just announced through its General Partner, America's Crowd Fund LLC, Fund Assets Increased

21.56%

For 2023 - our first year

A SIMPLE MODEL:

1. Find quality companies ran by quality people
2. Buy their stock at a discount
3. Consistently promote them on the TV show for a potential bump
4. When the business is ready - liquidate on our stock market

AMERICA'S CROWD FUND ONE L.P.

The private equity Fund pays to investors **100%** Return of Capital to LP's before an **80% to LP / 20% GP carry.** With only a **1%** AUM fee.

WHY THE FUND?

51% of the deals on Shark Tank are never funded. If we say we are investing - funds are instantly transferred to hold your integrity.

AMERICA'S CROWD FUND ONE L.P.

We are the only private equity fund that has a Television Show to promote the companies THE FUND invests in, AND a stock market to liquidate the equities we invest in.

AMERICA'S CROWD FUND

AMERICA'S REAL DEAL
POWERED BY ISM



We offer each of our Millionaires' Row Investors $5,000 in common stock in America's Real Deal per day they participate.



As part of the Founder's Fund, we name you as an **Associate Producer** For each Season you're on



We cover all expenses during filming, airfare, hotel, transportation, food…



Once we master **America's** Real Deal we will take the show on the road - you're invited to join us:

Britain's Real Deal

Brazil's Real Deal

Switzerland's Real Deal

Singapore's Real Deal

Africa's Real Deal

Arab's Real Deal

Canada's Real Deal



NEXT STEPS:

1. Review Talent Contract
2. Review Investment Contract (PPM & LPA)
3. Sign Agreements & Wire Funds
4. Complete Onboarding meeting and monthly meetings with Showrunner & other Investors.
5. Fly in to Salt Lake City, Utah and be available for one day of filming per $100K investment.

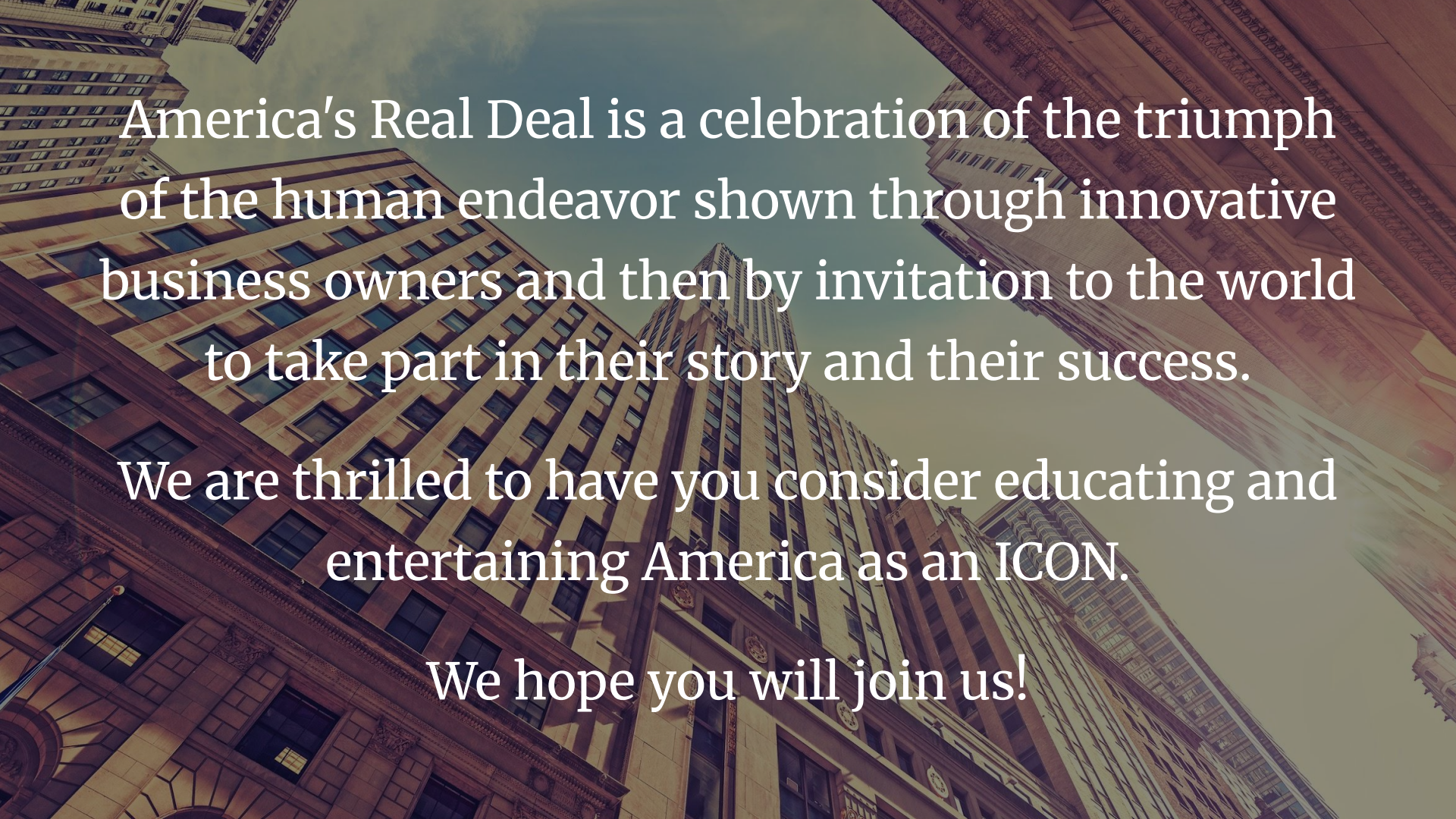
THANK YOU!




AMERICA'S
REAL DEAL
BE PART OF THE PHENOMENON
POWERED BY ISM

ADDITIONAL CONTENT




America's Real Deal is a celebration of the triumph of the human endeavor shown through innovative business owners and then by invitation to the world to take part in their story and their success.
We are thrilled to have you consider educating and entertaining America as an ICON.
We hope you will join us!

METRICS TO ATTRACT NETWORKS FOR SEASON TWO

1. Experience of Season One - Not one SEC complaint
2. National Celebrity, exciting ICONS & Investing Guests
3. Millions up for grabs for participating businesses
4. Already in syndication without buying time
5. Powerful Board of Directors/ SEC compliance partner ISM
6. Grassroots marketing campaign, Key Influencers
7. PR: News, Morning & Late Show, Short Documentaries
8. Cause driven - invite all to learn to invest
9. Casting Firm to attract incredible Celebs & Businesses
10. World class Exec Producer/Showrunner

AMERICA'S REAL DEAL
POWERED BY ISM



ISM earns revenue by consulting the companies, charging $15,000 to $100,000 cash and equity in the client companies.

ISM
INDEPENDENT
STOCK MARKET

Number of Client Projections		Equity Ownership avg $250,000
Year 1	100	$ 25,000,000
Year 2	150	$ 37,500,000
Year 3	200	$ 50,000,000
Year 4	250	$ 62,500,000
Year 5	300	$ 75,000,000

Shark Tank gets over 25K applications per year, so even with just 1% (250) coming in the first year, it could bump ISM up to year four instantly.
ISM Intends to be a full derivative-free US Stock Exchange by end of 2024.



America's Real Deal earns revenue by selling advertising, sponsorships, royalties and licensing fees as well as up to 35% of product/service sales of client companies during the airing.

How Much Money Do Reality TV Shows Earn Just From Advertisers?

	30 Second	32 per x 13 weeks
American Idol	**$ 355,943**	**$ 152,256,000**
The Voice	$ 294,987	$ 122,720,000
X Factor	$ 169,295	$ 70,304,000
Dancing with the Stars	$ 106,342	$ 44,096,000
Amazing Race	$ 101,522	$ 42,432,000
Biggest Loser	$ 91,672	$ 38,272,000
Shark Tank	**$ 80,328**	**$ 33,280,000**
America's Funniest HV	$ 63,129	$ 26,208,000
America's Next Top Model	$ 25,513	$ 10,613,000

*Source: Advertising Age FACT PACK

FOR BUSINESS OWNERS:

We have an on-boarding meeting within 48 hours and go through all we need from you and walk through the entire process.

Then we meet weekly until your full campaign is filed with the SEC with background checks, and a full FORM C Disclosure Document

FOR BUSINESS OWNERS:

COST:

- EQUITY PARTNERSHIP OF $290K
- $15,000 UPFRONT CASH
- 5% OF CAPITAL RAISED
- 35% OF PRODUCT SALES THROUGH US



OUR CAUSE:

Instill abundance principles to those who want to improve their financial status, by learning financial literacy rules and then wisely investing in private companies.

INVESTING IN PRIVATE EQUITIES

$100 INVESTMENT IN TWITTER EARNED $159,000 IN 7 YEARS.

8,000 COMPANIES LIKE TWITTER, IN THE LAST TWENTY YEARS. NOT JUST A FEW. NOW AMERICA CAN SEE MULTIPLES THAT PREVIOUSLY WERE ONLY AVAILABLE TO THE WEALTHY.



AMERICA'S REAL DEAL
POWERED BY ISM

CREATING A BEHAVIOR CHANGE FOR THE AUDIENCE:

1. Invitation to build their financial portfolio.
2. Be part of the business ownership that Celebrities and Investment ICONS have ownership in.
3. Gamification as the audience selects the winners.
4. Inclusion in the America's Real Deal Community.

AMERICA'S REAL DEAL
POWERED BY ISM

NATIONWIDE INTERACTIVE TELEVISION

Each Episode we will send our camera's to get footage at ONE of our partnering Colleges, High Schools, Incubation firms, Red Hat and other Investment Clubs as they watch the pitches during filming and then vote, buy, and invest.



AMERICA'S REAL DEAL
POWERED BY ISM

WHY DO WE HAVE ICONS INVEST INSTEAD OF PAY THEM?

Paid endorsement for investments can open up ICONS and Millionaires' Row investors to lawsuits if the investments go south.

When the investor invests their own money - they are taking the same risk as the audience. We also make sure there is no hype, for example, no one will say, "This is going to make a billion bucks!"

WHY DO WE HAVE INVESTORS INVEST IN THE FUND?

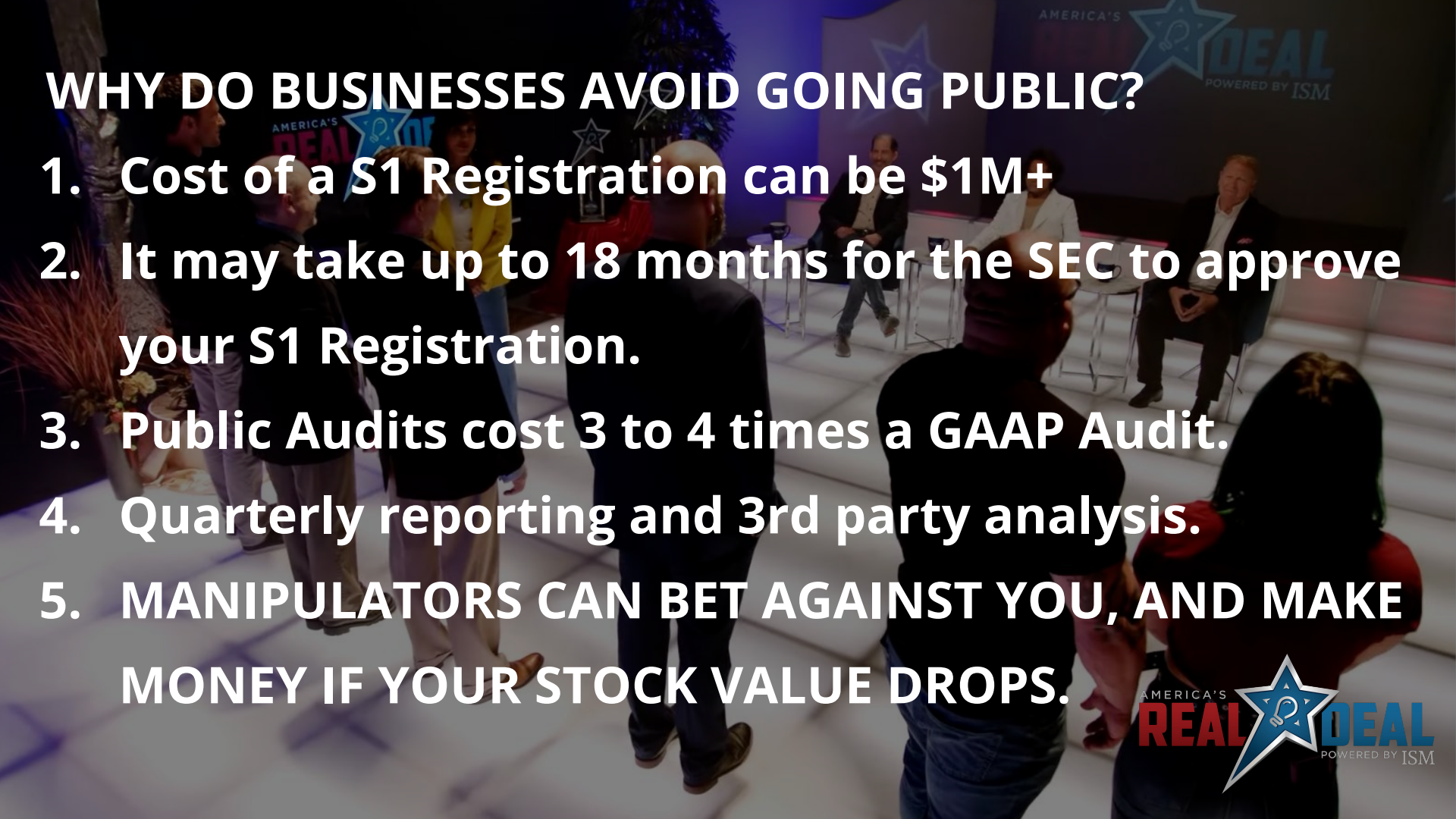
We want to hold the integrity of our in-studio investors, so that when they say they are investing - we move that amount from the FUND to the businesses' campaign. Also - if money didn't move - and the TV Viewers thought "Bob" was investing and he decided not to, they would be misleading the TV Viewers. This could lead to lawsuits. So we protect them both ways.



Our in-studio investors get to see the deals before the rest of America.

Those who jump in with Season Two have first rights to be involved with Season Three.

AMERICA'S REAL DEAL
POWERED BY ISM



WHY DO BUSINESSES AVOID GOING PUBLIC?

1. Cost of a S1 Registration can be $1M+
2. It may take up to 18 months for the SEC to approve your S1 Registration.
3. Public Audits cost 3 to 4 times a GAAP Audit.
4. Quarterly reporting and 3rd party analysis.
5. MANIPULATORS CAN BET AGAINST YOU, AND MAKE MONEY IF YOUR STOCK VALUE DROPS.



WHY DO BUSINESSES GO PUBLIC WITH ISM?

1. Cost of a REG A+ Registration is only $100,000
2. It only takes 3-6 months to have you enjoy all the benefits of a public company.
3. Only GAAP audits are required.
4. Twice a year reporting, no 3rd party analysis effect.
5. On ISM there is no “Shorting and Distorting.” No derivatives at all. Investors invest - not to trade but for long-term growth.

AMERICA'S REAL DEAL POWERED BY ISM